



Lincoln Responsible Business Award Survey 2009

The Lincoln Responsible Business Awards are a way to assess the environmental sustainability of your business, improve your business practices, save money, free advertising about how sustainable your business is, all for no cost. Why pay thousands of dollars? There will be a Platinum award this year for Lincoln businesses so that the gold winners have something to aspire to and also a trophy for the best Business. If you had an award in 2008, now is the time to have a reassessment, and perhaps upgrade! Please answer each question by simply ticking the appropriate answer "Yes", "No", or "Not applicable" (N/A). Businesses that complete the survey will receive a visit by one of the Envirotown team to discuss your answers with you and you will be awarded a certificate (Bronze, Silver, Gold or Platinum) based on your current performance compared with what is possible for your business. The details are at the end of the survey.

If you have any questions regarding the Lincoln Envirotown Trust or the Award contact Sue Jarvis Phone: 329 5858

The details of the surveys from individual businesses will remain confidential unless permission is gained from the business to do otherwise. Businesses gaining top awards will be publicised to encourage people to use local sustainable businesses. If you have any suggestions about how to improve the survey, please let us know.

Business Name:

Contact Person:

Telephone:

Email:

Site visit appointment:

Consultant: Jean Tompkins

Phone: 021 865 326

Email: jean-marie.tompkins@lincolnuni.ac.nz

Thank you to the
Selwyn District
Council and the CCT
for their support of
this project



This survey was developed for LET by Prescott Horn Limited see www.prescotthorn.co.nz



SECTION 1: SOLID WASTE MANAGEMENT

1. SOLID WASTE- does your business undertake any initiatives to minimise the following from being disposed in the general rubbish i.e. ending up in the landfill?	YES	NO	N/A	Examples of initiatives that businesses can undertake to reduce waste to landfill.	List details of the actual initiatives the business undertakes to reduce waste being disposed to landfill?
a. Plastic				Purchase in bulk to reduce packaging, recycles.	
b. Office paper				Use print preview function on the computer, print double-sided, recycles.	
c. Cardboard				Reuse cardboard boxes, recycles.	
d. Other paper e.g. envelopes, magazines, newspapers				Don't use window envelopes, subscriptions shared by multiple users, recycles.	
e. Miscellaneous packaging e.g. bubble wrap, blue strapping, shrink-wrap from pallets etc				Avoid purchasing items with unnecessary packaging, reuse packaging, recycles.	
f. Metal				Separates and recycles.	
g. Glass				Recycles.	
h. Fabrics and rags				Reuses rags when practical.	
i. fuel oils and lubricants				Collects all waste lubricants, oils, fuels, coolants for recycling.	
j. Organic waste i.e. food, garden trimmings				Bokashi, worm farm, composting, animal food.	
k. Hazardous waste e.g. batteries, cell phones, computers etc				Separated and disposed of as recommended by the manufacturer or local council.	



SECTION TWO: ENERGY MANAGEMENT

2. ENERGY MANAGEMENT- does your business undertake any initiatives to minimise the amount of energy your business consumes?	YES	NO	N/A	Examples of initiatives that businesses can undertake to reduce energy consumption	List details of the actual initiatives the business undertakes to reduce non renewable energy consumption
a. Electricity (heating, machinery etc)				Good building design, machinery fit for purchase (correct motor size), pipe lagging, insulation, energy star ratings, heat transfer, natural passive heating, heating timers.	
b. Electricity (lighting)				Natural light (clean skylights), sensors, energy efficient bulbs, correct level of lighting, lighting switched off when not needed.	
c. Gas (LPG etc)				Preheat of water using solar, forklifts not left running for long periods when not in use.	
d. Coal				Reduce use and find an alternative energy source.	
e. Wood				Reduce use and find an alternative energy source.	
f. Fuel oil (heating)				Reduce use and find an alternative energy source.	
g. Other (please specify)					
h. Vehicle use- car, motorbike, truck, taxis etc				Encourage public transport, carpooling, bike storage area, staff shower.	
i. Air travel				Skype, videoconferencing, teleconferencing.	
j. Couriers				Limit the number of courier pickups.	
k. Appliance purchasing				Energy rating considered (EnergyStar)	
l. Renewable energy (wind, solar)					



SECTION THREE: WATER QUALITY MANAGEMENT

1. WATER QUALITY- does your business undertake any initiatives to minimise the amount of water you use as well as the quality waste water you dispose of (e.g. sewer)	YES	NO	N/A	Examples of initiatives that businesses can undertake to minimise water consumption and improve waste water quality	List details of the actual initiatives the business undertakes to reduce water consumption and improve waste water quality
a. Fresh water				Flow restrictors, low flow taps and hoses, reuse rinse water, rain water collection.	
b. Waste water (e.g. washing water, process water etc)				Reuse rinse water, remove solids, control pH,	
c. Chemical use (e.g. cleaning)				Non toxic, biodegradable	
d. Other substances (e.g. oils, cooking fats etc)				Separate oils and cooking fats.	

SECTION FOUR: AIR QUALITY MANAGEMENT

1. AIR QUALITY- does your business undertake any initiatives to minimise the amount of pollutants you discharge into the air	YES	NO	N/A	Examples of initiatives that businesses can undertake to minimise air pollutants	List details of the actual initiatives the business undertakes to reduce air pollutants
a. Dust				Work indoors, dust extraction systems	
b. Odour				Work indoors, scrubbers, cleaning practices	
c. Fumes (e.g. motor, machinery, stacks etc)				Scrubbers, ventilation, reduce operating times	
d. Noise				Buffer zones, control of operating hours	

SECTION FIVE: PURCHASING



5. PURCHASING- does your business source products and services with a lower environmental impact and/or offer these products to customers.	YES	NO	N/A	Examples of responsible purchasing	List details of the actual initiatives the business undertakes to ensure purchasing decisions are made responsibly.
a. Organics and/or Fairtrade				Purchasing certified organic, fair-trade, ecolabel, carbon neutral products.	
b. Packaging				Purchasing products with minimal packaging (e.g. in bulk) or with packaging that can be reused for recycled.	
c. Chemicals				Non-toxic, biodegradable, low irritant,	
d. Sustainable supply (e.g. wooden products etc)				Sustainable harvested wood (e.g. forest stewardship council), New Zealand pine, locally source produce.	



SECTION SIX: BIODIVERSITY

6. BIODIVERSITY- does your business undertake any activities to increase the biodiversity on your premise or within the community	YES	NO	N/A	Examples of initiatives to increase or promote biodiversity	List details of the actual initiatives the business undertakes to increase or promote biodiversity
a. Business property				Garden, planting to attract birds	
b. Community tree plantings (participate in)				Staff participation in community tree planting days	
c. Sponsorship (plantings, birds, rare species etc)				Financial contribution toward protecting native or rare species	



SECTION SEVEN: STAFF AWARENESS AND COMMITMENT

7. STAFF AWARENESS- does your business show commitment by raising staff awareness on the environmental impact of their job?	YES	NO	N/A	Examples of initiatives to increase staff awareness and education	List details of the actual initiatives the business undertakes to increase staff awareness and education
a. Staff meetings				Issues raised and discussed at staff meetings or toolbox talks	
b. New staff induction				Environmental and sustainability issues relevant to the business are included on the staff induction checklist	
c. Staff training				In-house training, external training, training records.	
d. Work instructions				Documented work instructions, notices, or standard operating procedures	

SECTION EIGHT: CUSTOMER AWARENESS

8. CUSTOMER AWARENESS- does your business inform your customers or users of alternative options?	YES	NO	N/A	Examples of initiatives to increase customer awareness	List details of the actual initiatives the business undertakes to increase customer awareness
a. environmentally sustainable options (low energy, water etc)				Product information, staff knowledge.	
b. healthier options (low toxins, chemicals, preservatives etc)				Product information, staff knowledge	



BUSINESS RATING BY LINCOLN ENVIROTOWN (TO BE COMPLETED BY THE CONSULTANT)

This section is for the Lincoln Envirotown staff member to complete when they visit the business:

Write the score achieved next to the columns in each section above and summarise the scores below:

SECTION	Yes (total ticks)	No (total ticks)
1. Solid Waste		
2. Energy Management		
3. Water Quality		
4. Air Quality		
5. Purchasing		
6. Biodiversity		
7. Staff Awareness		
8. Customer Awareness		
Totals		
Final Score		

The final score = total number of 'yes' ticks/ sum of the 'yes' and 'no' ticks

e.g. a business scores Yes= 20 No=9

The total score = 20/29= 69% (Silver)

NONE: Score = below 39% BRONZE: Score: 40 to 59% SILVER: 60 to 79% GOLD: 80 to 94% PLATINUM 95% and over



FEEDBACK FOR THE BUSINESS

Three things this business is doing really well and can be commended for:

1. _____
2. _____
3. _____

Three things this business could do to improve:

1. _____
2. _____
3. _____